



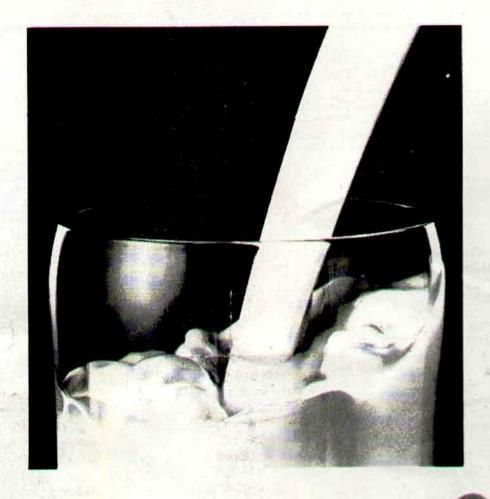


SHAUN FOR PORE

Milk Cup 2nd Round 1st Leg. Official Programme. Sunderland v. Swindon Town
Tuesday 24th September, 1985. Kick-off 7.30 p.m. - Programme 50p

VAUX





# Everybody's body needs bottle

The Milk Cup Sponsored by the National Dairy Council



Formed: 1879 **Turned Professional:** 1886

Ltd Co: 1906

Previous Names: Sunderland & District Teachers A.F.C.

Previous Managers: 1889-96 Tom Watson; 1896-99 Robert Campbell; 1899-1905 Alex Mackie: 1905-28 Bob Kyle: 1928-39 John Cochrane; 1939-57 Billy Murray; 1957-64 Alan Brown; 1964-5 George Hardwick; 1965-8 Ian McColl; 1968-72 Alan Brown; 1972-6 Bob Stokoe lan McFarlane (caretaker manager);

1976-78 Jim Adamson -D. Merrington (caretaker manager): 1978-9 Billy Elliott; 1979-81 Ken Knighton;

1981-4 Alan Durban: 1984-5 Len Ashurst: 1985- Lawrie McMenemy.

#### Honours:

Division One Champions 1891-2, 1892-3, 1894-5, 1901-2, 1912-13, 1935-36. Division Two Champions: 1975-6. F.A. Cup Winners: 1937, 1973.

#### League Career:

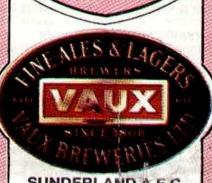
Elected to Division 1 1890 Relegated to Division 2 1957-8 Promoted to Division 1 1963-4 -Relegated to Division 2 1969-70 Promoted to Division 1 1975-6 Relegated to Division 2 1976-7 Promoted to Division 1 1979-80 Relegated to Division 2 1984-5

#### Colours:

Red and white striped shirts, black shorts, red stockings with white tops.

Change Colours:

Blue shirts with navy, blue shorts, blue stockings with navy bank.



#### SUNDERLAND A.F.C.

ROKERPARK Sunderland SR6 9SW. Telephone: Sunderland (0783) 40332 Telegrams: 'Football, Sunderland'

Chairman:

T. Cowie, O.B.E.

Vice Chairman:

J.M. Ditchburn

Managing Director:

L. McMenemy

Directors:

B. Batey, F.R.I.C.S. R.S. Murray, F.C.C.A. G.W. Hodgson, F.C.A.

#### Assistant Manager:

L. Chatterley

Coaching Staff:

F. Burrows

C. McMenemy

Physiotherapist:

Stephen Mason M.C.S.P. S.R.P.

General Manager/Secretary

G. Davidson, F.C.A.

Marketing Executive:

K.V. Douglas, B.Ed., M.ILAM

Stadium Manager:

Fred Bailey

Hon, Club Doctor:

G. Shaw M.B.B.S. (Dunelm)

Hon. Consultant Surgeon:

H. Epstein F.R.C.S.

Most Appearances for Club: Jim Montgomery, Football League 537, + F.A. Cup 39 - Total 576.

Most Capped Player: Billy Bingham,

M. Harvey (N. Ireland), Charlie Hurley (Eire) 33. For England: Dave Watson, 14.

Record Goalscorer in a Match:

C. Buchan, N. Sharkey - 5.

Record League Goalscorer in a career: Charles Buchan, 209.

In all Competitions (in a career):

Charles Buchan, 223

(league 209 + F.A. Cup, 14) 1911-25 Record Goalscorer in a Season:

Dave Halliday, 43

In all competitions (in a season): Dave Halliday, 43 (all league) 1928-9

Record Transfer Fee Received:

£275,000 from Manchester Utd. for Chris Turner, July 1985. £275,000 from Manchester City for Dennis Tueart, March 1974. £275,000 from Everton for Paul Bracewell. April 1984.

Record Transfer Fee Paid: £320,000 to San Lorenzo for Claudio Marangoni December 1979.

> Most League Points: 61 in Division 2 1963-4

Most League Goals: 109 Division 1 1935-6

Record League Victory:

9-1 v Newcastle United (A) Division 1.5 December 1908

Record League Defeat: 0-8 v West Ham United Division 1, 19 October 1968 0-8 v Watford, Division 1, 25 September 1982

> European Competitions Entered: European Cup Winners Cup 1973-4

> > Club Statistician: Billy Simmons



Last seasons Milk Cup Final was the culmination of 25 years of a competition that was conceived to fill the midweek dates during the league season. The Football League Cup was met with opposition when it began in the 1960-61 season and the top five clubs in the Football League all refused to enter. Indeed it wasn't until 1969 until all 92 clubs entered and even then it was 1971 before any club refused to enter.

In its first season the Final was a two-leg affair and less than 40,000 people saw Aston Villa win the first

League Cup over the two legs.

The competition had introduced the two leg system for the semi final and Final was switched to a one game situation and moved to Wembley - a factor

which led to its eventual success

The Football League have used this cup to experiment with various factors of cup football - the introduction of two leg finals and semi-finals, the use of two leg games in the first and second round; penalty shoot-outs to avoid replays etc., but eventually the competition has settled into its current formula.

The introduction of a Wembley Final, plus the injunction of sponsorship in 1982 has made this competition rank alongside the league and FA Cup as a worthy trophy and indeed it is the richest team prize in football in the U.K.

The Football League Cup became the Milk Cup in 1982 when the National Dairy Council agreed to sponsor the whole of the competition, with prize money being distributed between all clubs taking

Indeed the sponsorship led to a unique feat in Cup Finals in that in the 1982 Final Liverpool (the winners) received two winners trophies - the old Foot-

ball League Cup and the new Milk Cup.

The competition today is an integral part of the football scene but in the 1960's it struggled to be accepted as a "serious" competition. This was due mainly to several of the top clubs opting out, from 1961 to 1966 only 82 out of the 92 clubs took part, the majority of the clubs in European competitions feeling it would further congest their fixture list. In addition the competition produced winners from the more unfashionable clubs of the time - Aston Villa, Norwich City, Leicester City, West Bromwich Albion and Queens Park Rangers. Also there were several unheralded teams who fought their way through to the Final - Rotherham Utd. in the inaugural Final from Division 2, Rochdale from Division 4 the following year.

However, the competition began to catch the publics imagination with the first Wembley Final when Q.P.R. (then in Division 3) defeated W.B.A. in a superb final before 97,952 fans, which was charac-

terised by the skills of Rodney Marsh.

This triumph of the "Minnows" over the mighty First Division teams continued two years later when Swindon, tonights opponents, beat Arsenal 3-1 in the Final. This was a remarkable feat in that Arsenal had been beaten Finalists the previous year and eventually finished 4th in Division One. Again the result was no fluke as Smart and Rogers (2) took the

mighty Gunners apart before a 98,000 crowd. The 1968-69 competition also saw over 2 million spectators watch the various cup ties for the first time. With automatic entry to the U.E.F.A. Cup guaranteed for the League Cup Winners all 92 league teams entered for the first time and Manchester City became the tenth club to win the Cup in ten Finals, after defeating Manchester Utd. in the semi-final 4-3 on aggregate. The first leg of this tie at Old Trafford produced the highest attendance at a League Cup game (other than the Final) of 63,418.

The 1970-71 Final marked the first "sell-out" Wembley Final between Tottenham Hotspur and Aston Villa. From that date onwards every Final has

been a complete sell out.

The 1971-72 League Cup produced the highest attendance figures so far with 2,387,154 spectators watching the 123 ties, giving an average attendance at each tie of 19,489, a record that still stands today. The competition highlight was the four game seminal thriller between West Ham Utd. and Stoke City which Stoke won after play offs at Hillsborough and Old Trafford. Stoke eventually defeated Chelsea in the Final to become the 12th different club to win the trophy in only 12 finals.

1972-73 saw Tottenham become the first club to win the trophy twice when they defeated Norwich at Wembley. This feat was repeated by Aston Villa (1974) and Manchester City (1975) and Wolves (1979) while Villa made it three wins in 1976 in what was a unique final in that it was the first one to go to a replay and also that it required a second replay before Villa overcame Everton - and only then in extra time! They played a total of 330 minutes football before achieving a result.

From 1977 onwards the Football League Cup / Milk Cup has been dominated by two clubs; Nottingham Forest who appeared in three consecutive finals, winning two in 1977 and 1979, and Liverpool who appeared in four consecutive Finals and won them all. This feat is unique in English domestic cup competitions

Liverpools stranglehold on the Milk Cup was broken in last years competition when, after only just overcoming Stockport County fell to Tottenham Hotspur in the 3rd round. This defeat meant that Norwich City were able to win the Milk Cup for the second time in their fourth Final appearance.

The League Cup has a reputation of the little clubs coming good. Firstly it was Rochdale reaching the Final and then Q.P.R. and Swindon winning the Cup while in Division 3. Although no other club has managed that feat there have been many brave attempts with Plymouth Argyle (Div. 3) in 1973, Chester (Div. 4) in 1974, Swindon (Div.3) in 1979 and Walsall (Div. 3) in 1983 all falling at the semi final stage.

The Milk Cup is now firmly established as the third domestic competition in English Football, and its interesting to hear the arguments going on about the Full Members Cup as those used to rage about the Milk Cup!

# SECONDISCENE

On a week when most of the Canon Leagues top two divisions take a break from league duty to become involved in the Milk Cup its a good time to reflect on the way that the Second Division is shaping.

From a North East viewpoint the start of the season has been a disaster, with SUNDERLAND, CARLISLE and MIDDLESBROUGH firmly anchored at the foot of the table with only one win between them (Middlesbrough 1-0 home win against Fulham).

With regard to other teams PORTSMOUTH are the pacesetters with 17 points from 7 games, being undeleated so far this season and looking a very strong favourite for promotion at the end of the season.

The goals of Nicky Morgan, now the Second Divisions leading scorer, have enabled Portsmouth to establish a three point gap over the surprise team of the Second Division, WIMBLEDON. Wimbledon were everyones favourites for relegation but have made an excellent start to the season having only lost once (away to Sheff, Utd.) so far this season. Wimbledon have a highest home gate this season of 3,205 and seen to be performing miracles on limited funds and playing personnel. Wimbledons other worry is their continued poor disciplinary record, having already had one man sent off and eight booked and it seems likely that will run into suspension trouble early in the season.

The other team completing a trio of southern teams at the top are CHARLTON, another side not much fancied by bookmakers at the start of the season but who are unbeaten so far this season. Charltons improved form is based on old campaigner Derek Flanagan, who has scored a couple of vital goals and Jim Pearson the new signing. They have already won at LEEDS, and have beaten BARNSLEY, MIDDLES-BROUGH and CRYSTAL PALACE at home.

The northern teams challenging to break the top three domination by southern teams is HUDDERSFIELD who have already taken twelve points from seven games and with the continued goal scoring form of Dale Tempest and David Cork should maintain their early season challenge.

It should be no comfort to Lawrie McMenemy to note that after the visit to Gay Meadow Sunderland must face Huddersfield at Roker Park and Charlton Athletic away. On current form these two games look to be tough fixtures.

Of the other teams SHEFF. UTD. have had a topsyturvy start, putting in three goals against STOKE CITY, four goals against WIMBLEDON but then were held 1-1 at home against SHREWSBURY and were beaten 4-0 at NORWICH.

Of the relegated sides NORWICH are the highest placed - in a modest 12th placel, with STOKE CITY two places lower.

MILLWALL, in ninth place have consolidated there good start in Division Two by taking three points off both relegated SUNDERLAND, and NORWICH and drawing against the other relegated side STOKE CITY.

Finally, BRIGHTON who have quietly established themselves in the top six, look to be a good solid side having beaten BLACKBURN ROVERS, and BRADFORD CITY

#### Second Division Statistics

#### **Top Crowds:**

Sunderland v Blackburn	17 Aug.	21,202
Sunderland v Oldham	26 Aug.	16,044
Portsmouth v Norwich	31 Aug.	15,504
Lowest Crowds:		
Wimbledon v Middlesbrough	17 Aug.	2.844
Wimbledon v Oldham	7 Sept.	2,749
Wimbledon v Barnsley	4 Sept	2,351
Top Scorers:	, , , , , ,	
Morgan (Portsmouth)	7 games	7 goals
Barber (Crystal Palace)	6 games	6 goals
Lund (Grimsby)	6 games	6 goals
	M. Of these Administration	The second second

#### Unbeaten at home:

Portsmouth, Wimbledon, Charlton, Blackburn, Oldham, Barnsley, Millwall, Sheffield Utd., Norwich, Bradford City and Hull.

#### Unbeaten away:

Portsmouth, Charlton, Huddersfield.

### SECOND DIVISION SHORTS Moving away

Charlton Athletic, who have been based at the Valley for 66 years, are moving to share Crystal Palaces' ground Selhurst Park. The Move has been forced upon the Charlton club by the desire of owners of land behind the ground to develop it for housing and the enforced closure of the East Terrace for safety reasons.

Charlton and Crystal Palace have no plans to merge, but will retain seperate identities.

#### International Calls

The Second Division were well represented over the past weeks by international calls for the World Cup. Norwichs' Chris Woods and Dave Watson were in the England squad. Joey Jones (Huddersfield) and Steve Lovell (Millwall) were in the Welsh squad and Jimmy Quinn, Noel Brotherston (both Blackburn) and Bernard McNally (Shrewsbury) were in the Northern Ireland squad. Only Scotland, who had only seven players from the Canon League in their 22, had no representatives from the Second Division.

#### Manager of the Month:

Alan Ball, manager of Portsmouth, has narrowly beaten Dave Bassnett (Wimbledon) to be selected as the first Bells Manager of the Month, for Division Two. His selection follows Portsmouths excellent start to the season.

#### **Milk Money**

Norwich City, relegated to Division Two but Milk Cup winners made a trading profit of £238,391 - the third year they have made a surplus.



#### SWINDON TOWN CLUB FACTS

Nickname: The Robins.

Ground: County Ground, Swindon. Capacity: 25,000, Founded: 1881. Turned Professional: 1894.

Elected to the league 1920 Division 3.

Honours: Football League Cup Winners 1968-69

Anglo Italian Trophy 1970.

Colours: Red shirts, white shorts, red socks.

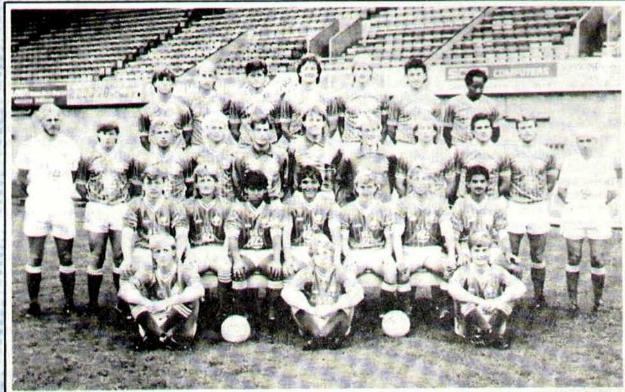
Manager: Lou Macari.

This Milk Cup tie sees the first return of SWINDON TOWN to Roker Park since 1974, in this our first encounter in the Milk Cup. Swindons fortunes have

slipped since our last meeting as they are now in Division 4, finishing in eighth spot last season.

Swindon are past winners of this trophy, under its former title of the League Cup, and also have the honour of winning the first Anglo-Italian Cup - a competition that was created for them as they were unable to take part in the UEFA Cup as they were in the Third Division at the time.

Lou Macari's squad is a mixture of experienced professionals including Peter Coyne, Alan Mayers and Macari himself and some up and coming youngsters. Tonights fixture will give Swindon a chance to measure their progress against Second Division opposition.



BACK ROW (L to R): Mark Hughes, Peter Lango, Andy Wollen, Charlie Henry, Colin Gordon, Colin Calderwood, Chris Ramsey.
THIRD ROW (L to R): John Trollope (Assistant Manager), Brian Wade, Leigh Barnard, Mark Gardner, Scott Endersby,
Jake Findley, Alan Churchward, Derek Hall, Andy Rowland, Dave Hockaday, Kevin Marns (Physio).
SECOND ROW (L to R): Shaun Prowse, Peter Coyne, Sheldon Lee, Lou Macari (Player/Manager),
Jamie Renolds, Martin Davidson, Mark Payne.

FRONT ROW (L to R): Gary Gillett, Nick Hughes, David Law.

# Swindon Town

#### DEREK HALL (Midfield)

Born Manchester. Former Coventry City apprentice who made one appearance for that club at Birmingham City in September, 1982. At the end of the 1983/84 season he made 10 appearances on loan to Torquay United and after being released by Coventry City he joined the Plainmoor club full time. He made 45 League appearance last season and signed for Swindon in June, 1985.

#### CHARLIE HENRY (Defender)

Born Acton. Former Swindon apprentice who signed professional in February, 1980 and made his first team debut in September of that year at Lincoln City. A popular and hard tackling player who has played mainly at right full back but with occasional games as a central defender and was tried in midfield last season. Had made 133 League appearances at the end of that season.

#### DAVID HOCKADAY (Midfield)

Born Billingham. Before Joining Swindon in the summer of 1983 he had played 178 games over eight years with Blackpool, his only other club. A versatile player who now seems to have settled into a midfield role although he can play on the wing or in the forward line. Had made 53 appearances and four substitutes appearances for Swindon at the end of last season.

#### LOU MACARI (Midfield)

Born Edinburgh. Swindon Player/Manager appointed in July 1984 after a distinguished career with Celtic, Manchester United and Scotland. He joined United in 1973 after over 50 appearances for Celtic and made 329 League appearances for the Old Trafford Club. He also played 24 times for Scotland. Originally a forward and later a midfield player he has played in a variety of roles for Swindon and continues to display the class that marked his appearances in a higher grade of football.

#### DAVID MOSS (Forward)

Born Witney. Signed by Swindon from Witney Town and made his League debut against Watford in April, 1972. He went on to make 230 appearances for the club before a transfer to Luton Town in the summer of 1978. In seven seasons with Luton he saw promotion to Division One in 1982 and made around 230 more League Appearances. Signed for Swindon the second time in June, 1985. A tricky winger who also has a good goal scoring record.

#### CHRIS RAMSEY

Born Birmingham. Although an amateur with Bristol City his League debut came after signing for Brighton and was at Crystal Palace in April, 1981. He made 30 appearances for Brighton in the League but also played in the 1983 cup final where on the attack, he signed for Swindon in December, 1984 after a loan period earlier in the season. Made 32 League appearances last season.

#### (Forward)

Born Hartlepool. An Apprentice with Manchester United, his League debut coming at Aston Villa in February, 1976. He made one other appearance that season but was given a free transfer at the end. He was out of League football until August, 1977 when he began again for Crewe Alexandra for whom he made 133 League appearances and was three times leading goalscorer. Another free transfer in May 1981 saw him leave League football until Swindon signed him in August 1984 from Hyde United. Although he played some of last season in midfield he is seen at best up front beside the centre forward. He made 42 appearances last season.

#### SCOTT ENDERSBY (Goalkeeper)

Born Lewisham. He appeared in an F.A. Cup tie for Kettering Town at the age of 15 but served his apprenticeship with Ipswich Town where he won England Youth Honours. He moved to Tranmere Rovers in the summer of 1981 and made his League debut against Hereford United in September of that year. He made 91 appearances for the Birkenhead Club and joined Swindon in July, 1983. Had made 82 League appearances for the Town to the end of last season.

#### COLIN GORDON (Forward)

Born Stourbridge. Although on non-contract forms with Wolverhampton Wanderers at one time Colin played non-League football with Worcester City, Bromsgrove Rovers and Oldbury United before signing for Swindon in November, 1984 at the age of almost 22. He scored on his debut at Rochdale that month and went on to make 32 appearances and one substitutes appearance. A bustling player who made such rapid improvement that he was voted Player of the Year by supporters.

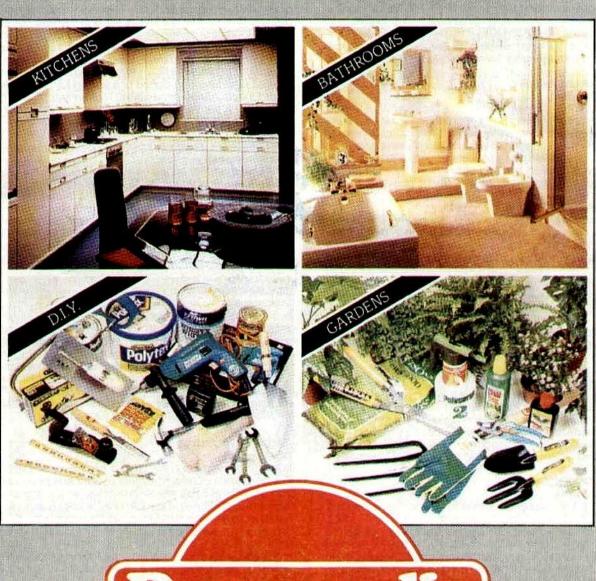
#### ANDY ROWLAND

Born Derby. Although he started his career at Derby County it was not until he moved to Bury that he played his first game in the first team. Made his League debut at Swindon in 1974 and made 174 League appearances for Bury before moving to Swindon in September, 1978. A consistent goalscorer for much of his career he has recently played at centre back. Also the club's emergency goalkeeper he had made 267 League appearances for Swindon at the end of last season.

#### LEIGH BARNARD (Midfield)

Born Worsley. Served his apprentice with Portsmouth and made his League debut for them at Exeter City in September 1977. Made 89 appearances for Pompey plus four on loan to Peterborough United before signing for Swindon Town in July, 1982. An enthusiastic player always in the thick of the action, he can play in any midfield position but is most effective playing wide. Last season he had a short loan period with Exeter City. has made 115 appearances for the Town.

# UNBEATABLE AT HOME!



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# PREVIOUS ENGIONT

### with SWINDON TOWN by Billy Simmons

Games between Swindon Town and Sunderland are few and far between, as Swindon who only entered the league in 1920 have only played Sunderland ten times, mostly in the period 1970-74, with the first meeting between the clubs being in the 1963-64 season, when Swindon were promoted to Division Two for the first time. That season was a happy one for Sunderland as they were promoted (with Leeds Utd.) at the end of it and Swindon finished a respectable 14th in their first season.

The first two league meetings produced the highest attendance for meetings between the two clubs with 25,686 turning up at the County Ground Swindon to see Swindon win 1-0 on September 21st 1963 and on the return at Roker Park 41,324 turned up to watch Sunderland achieve their revenge with a 6-0 win with Nick Sharkey scoring a hat trick, Johnny Crossan (2) and Brian Usher scored the other goals. [There is a special feature on this game further in the programme].

The home games against Swindon have traditionally been high scoring games with Sunderland putting 19 goals past the Swindon defence in just 5 visits to Roker Park. This includes the 6-0 win above, a 5-2 on April 3rd 1971 when Billy Hughes and Bobby Kerr scored two apiece and debut boy Paddy Lowery scored the other Sunderland goal.

In addition to this Dennis Tueart also notched a hat trick at Roker Park against Swindon in 1973. While the games between the two clubs have been one sided at Roker Park Sunderland have recorded only one victory at the County Ground, having lost two and drawn two of the previous encounters.

The full record is:

SUNDERLAND V SWINDON

at Home				F A
Away Total	5	1	2 2	4 5 23 10

**FA Cup Meetings** 

Sunderland have only played Swindon once in the FA Cup - in the 3rd Round in the 1912-1913 season at Roker Park. Once again it was a high scoring game with Sunderland winning 4-2.

Sunderlands superb side soon overwhelmed the then Southern League Swindon side racing to a 3-0 lead by half time, and although they managed to pull two back in the second half through Fleming and Wheatcroft, Sunderland were never in trouble.

Sunderlands goal scorers on that day were Buchan, Richardson (2) and the right back Glad-



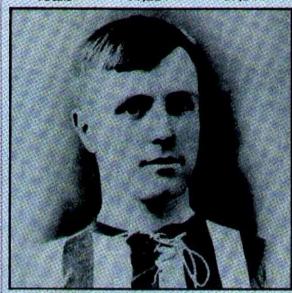
Players who have played for both clubs The traffic of players between the two clubs has also been small with only three players moving between the two clubs - and all going from the North East to the Wiltshire Club.

The first transfer was of right back Arthur Milton who was transferred in 1914, and who unfortunately did not survive the Great War, being killed in action in 1917. The two other players were F.R. Cooke in 1921, and Tommy Larley in 1931. Both these men were forwards who were bought to add to the goal power, and Cooke played in Swindons biggest ever victory in his first season at the club - a 9-1 thrashing of Luton in Division 3 (S).

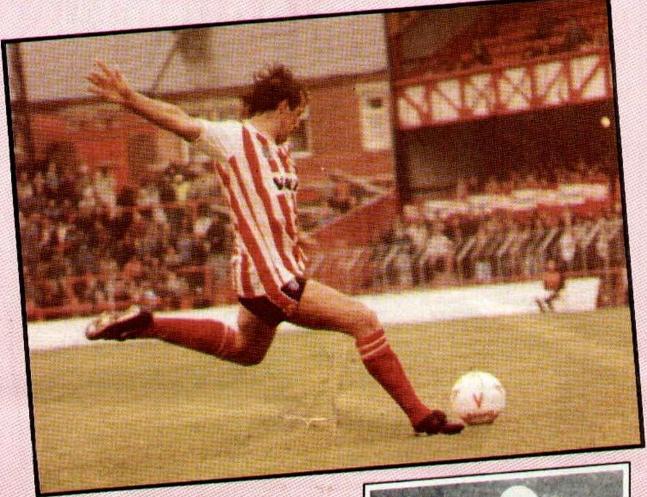
#### Attendances

Attendances at meetings between the clubs have fluctuated widely as the chart below shows but 166,768 people have watched the ten League encounters between the two clubs.

Attendances:	Roker Park	County Ground
63/64	41,324	25,686
70/71 71/72	8,596 12,811	17,060 11,020
72/73	11,674	7,600
73/74	24,819	6,178
Totals	99 774	67 544



Arthur Milton, who played for both Sunderland and Swindon during the Great War in 1917.



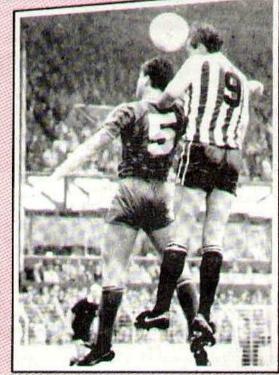
#### Sunderland 3 Grimsby T. 3 Saturday 7th September 1985

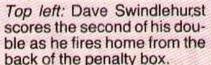
After falling two goals behind Sunderland opened their goals scoring account against Grimsby - and then proceeded to add to further goals as they fought back twice to take their first point of the season in front of 14,985 fans.

Sunderland double heroes were striker Dave Swindlehurst, who scored twice, and Eric Gates

who looked in sparkling form.

Despite the controversy of the penalty and the final goal Sunderland were well worth a point in this six goal thriller. Roker man of the match: Eric Gates.

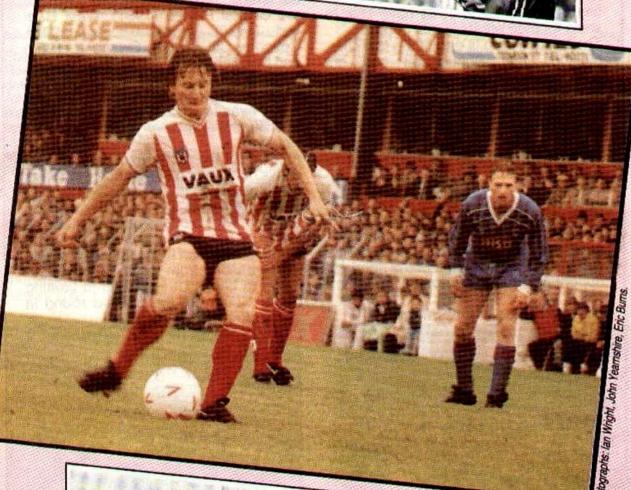




back of the penalty box.

Below left: Dave Swindlehurst heads Sunderlands
first goal of the season, getting above Andy Moore to
tuck away a David Hodgson
cross.







Top left: Gary Bennett marshalls the Roker defence whilst keeping a tight rein of Grimsby striker Jimmy Gilligan.

Middle: Eric Gates strokes away the penalty for Sunderlands second goal - and his first for the club.

Bottom: Seconds before the penalty, Eric Gates tries to push the ball into the box in the incident that led to the penalty award.

# Sunderland's Wilk Cup Record

Sunderlands Milk Cup Record

Sunderlands Final Appearance last season is the closest the Wearside Club have come to winning the League Cup/ Milk Cup, and but for one other semifinal appearance in 1963 have little to show for their efforts in this trophy.

The League Cup is one of the few competitions that Sunderland has not achieved some glory from in their history, and indeed their playing record in this cup competition is to say the least only average.

Sunderland League Cup/ Milk Cup Record (1961-1985)

PWDLFA
Total Ties: 71 25 21 25 110 102
When this is broken down between the playing status of Sunderlands opponents you can see that Sunderland have suffered several defeats at the hands of opponents from the lower leagues.

League Status of Opponents:

	P	W	D	L	F	A
1st Division	39	13	13	13	47	47
2nd Division	22	9	7	6	43	35
3rd Division	5	1	5-1	4	7	12
4th Division	5	2	1	2	13	8

Sunderlands record, when analysed shows that although they perform well against sides from the top division, they invariably fall to teams in the lower leagues.

Sunderland have met four teams from Division 4, losing to Stockport County (1980) over 2 legs and Lincoln City (1970) although they did manage to record their biggest ever League Cup victory over Oldham Athletic 7-1 in 1962. However, it is against opponents from Division 3 that Sunderland have regularly failed. They have met 5 teams from Division 3 and have beaten only one, Hull City (1961) and losing to Brentford (1960) in their inaugural League Cup tie, Bradford City (1969), Bristol Rovers (1971) and Preston (1974).

With Second Division opponents Sunderland have played twenty two ties and won only six, although with the advent of the two leg rounds it has meant that only six teams have defeated them. These are Crystal Palace (1981), West Ham Utd (1979), Notts County (1975), Coventry City (1964), Swansea (1963) and Norwich (1961).

Norwich City have been the clubs most frequent opponents, having met six times over four seperate competitions and Sunderland have yet to achieve a victory.

Analysis of the performance of the club in this competition shows that they have most frequently fallen at the first hurdle, having failed to go past the second round on twelve occasions. This reflects the clubs terrible run of results in the competition when they failed to win a tie for 5 seasons from losing in the fourth round to Leeds Utd. in 1968 to beating Derby County in the second round in 1973 (after two replays).

Sunderlands full record is as follows:

#### Round defeated:

2nd Round 12 3rd Round 7 4th Round 3 5th Round 1 Semi final 1 Final 1

In playing these games Sunderland have met the eventual competition winners on three occasions; in 1961-62 - Norwich City, 1967-68 - Leeds Utd. and in 1984-85 - Norwich City.

Sunderlands heaviest defeat in the competition came at the hands of Norwich City in the 5th Round in 1961-62 when they were defeated 4-1.

Overall, the League Cup has not been a happy Cup tie trail for Sunderland but last years Cup run has warmed the Roker fans to this competition, although the facts and figures alone will surely tell them that they should not take tonights Fourth Division opponents lightly!

# With the Keserves

Following the opening two drawn games the Reserve squad picked up two wins on the trot defeating Doncaster Rovers 2-1 and Oldham Athletic 2-1. The second win was a particularly pleasing one as Oldham had won their three opening games and were top of the Central

League Division Two table.

In the fixture against Doncaster Rovers Youth team keeper Peter Gardner lined up with new signing Frank Gray (who had asked to play in the fixture), Reuben Agboola, Howard Gayle and Clive Walker. With this kind of experience in the squad a win was always on the cards but it took a late penalty from substitute Paul Atkinson and a Howard Gayle goal to defeat a spirited Doncaster side.

The home fixture against Oldham Athletic also proved to be a hard fought battle, even though the Roker side showed nine men who had had first team experience.

John Cornforth, who is making goal scoring a habit these days, put the Roker team ahead after 30 minutes with a terrific first time shot, but Oldham snatched an equaliser just before half

Sunderland then regained the lead halfway through the second half when Paul Lemon headed home a Paul Atkinson cross.

Match facts:

September 4th

Doncaster Rovers 1 Sunderland 2 Scorers: Gayle, Atkinson (pen)

Team: Gardner, Outterside, Bartliff, Gray, Corner, Agboola, Cornforth, Gayle, Lemon, Armstrong, Walker.

Sub: Atkinson (for Bartliff).

September 11th Sunderland 2 Oldham Athletic 1

Scorers: Cornforth, Lemon.

Team: Blott, Outterside, Armstrong, Agboola, Chisholm, Corner, Gayle, Cornforth, Lemon,

Berry, Atkinson. Sub: Moore (for Lemon).

1. Howard Gayle, gaining valuable match practice, takes on two Oldham defenders in the Reserves fixture at Roker Park.

2. John Cornforth, scorer of the first goal, just fails to connect with a right wing cross that the

Oldham keeper collects.









THE WIND

# WAS TAKEN OUT

**Games from** the past **Swindon Town** 

> One of the great games between the two clubs was the first ever meeting between the two clubs at Roker Park when Sunderland destroyed a newly promoted Swindon Town 6-0 in front of 41,334. The local Football Echo and the match day programme are reproduced above and make interesting

Swindon came to Roker Park in fourth place in Division Two, and having reached the 5th Round of the FA Cup, whilst Sunderland were sitting proudly on top of Division Two, unbeaten at home since November 30th having destroyed Bristol City 6-1 in the 4th Round of the Cup the previous week. The Swindon team contained Mike Summerbee, Emie Hunt and Don Rogers, all of whom made an impact on the game for both Swindon and other clubs over the years. The match report reported a strong wind blowing into the Roker end when Sunderland kicked off. Sunderland scored in 6 minutes



through Sharkey and with the game fairty even until 5 minutes before half time when John Trollope (now assistant manager, but then playing right back) kicked two off the line before Johnny Crossan scored from a knock down by Charlie Hurley. In the second half Sharkey completed his hat trick, Brian Usher scored before Crossan completed the rout scoring three minutes from time to make it twelve goals in two games at Roker Park!

The Echo's verdict said "They say wind is the enemy of football, but for and against it Sunderland played a brand of football which had Swindon licked... Sunderland outsmarted the opposition in every department... and made goal scoring look simple, despite missing far more chances than they accepted... Even so there was work to do in defence and Hurley was well supported by Irwin and Ashurst... with Montgomery pulling off one or two superb saves."

Match facts:

Score: Sunderland 6 Swindon 0

Scorers: Sharkey (3), Crossan (2), Usher.
Teams: SUNDERLAND: Montgomery, Irwin, Ashurst, Harvey, Hurley, McNab,

Usher, Herd, Sharkey, Crossan, Mulhall.

SWINDON: Turner, Trollope, Wollen, Woodniffe, McPherson, Morgan, Rogers,

Atkins, Smart, Hunt, Summerbee.

Ref: Mr. Rhodes. Attendance: 41,334.

NOTE: Incidentally, it is interesting to note that in this particular Echo there was a readers letter complaining about the fact that the forthcoming 5th Round FA Cup tie was to be all ticket with a crowd limit of 63,000!



# With the Juniors

The Youth team suffered mixed fortunes in their last two fixtures being held to a draw at home against Huddersfield 1-1, and then suffering their first defeat of the season 1-3 against Barnsley in the Northern Intermediate League Cup.

In the League fixture against Huddersfield, played at the Cleadon training ground, the difficult conditions led to a disappointing first half which ended goalless. However, early in the second half Sunderland took the lead through fine work by John Lewis and John McGonigal who laid on the ball for Gerry Henry whose fierce volley was knocked home by Dale White after the Huddersfield keeper could only parry it away.

With the game going Sunderlands way Huddersfield broke away in the 65th minute to score an equaliser, and only two good saves from Gardner prevented them taking both points.

In the League Cup tie Sunderland were destroyed by a ten minute hat trick by Barnsleys England Youth International David Hirst in the early part of the second half.

Sunderland played against ten men for all the second half as young Wayne Scargill was sent off for striking Gordon Armstrong, but even so Sunderland only managed to get one goal back through John Cornforth in the 80th minute who put a John Moore flick-on into the back of the net:

#### **Match Facts**

September 7th Sunderland 1 Huddersfield 1

Scorer: White.

Team: Gardner, Outterside, Lewis, Cornforth, Liddle, Jones, Owers, Armstrong, White, Henry, McGonigal.

Sub: Jimson (for Jones).

September 14th

Barnsley 3 Sunderland 1

(N.I.L. League Cup 1st Round).

Scorer: Cornforth.

Team: Gardner, Outterside, Lewis, Owers, Jones, Cornforth, McGonigal, Armstrong, Moore, White,

Mills.

Sub: Jimson.

### Junior Role Call

#### John Cornforth - Defender.

Height: 6ft Zin. Weight: 12st 3lbs.

Birth place: Whitley Bay. Birth Date: 7th October 1967. School: Monkseaton High School, Whitley Bay

League debut: 11th May 1985 v Ipswich Town. (Up to current date his only League appearance).

Last season: N.I. League appearances: 15 - 4 sub (6 goals)

Central League appearances: 18 (1 goal).

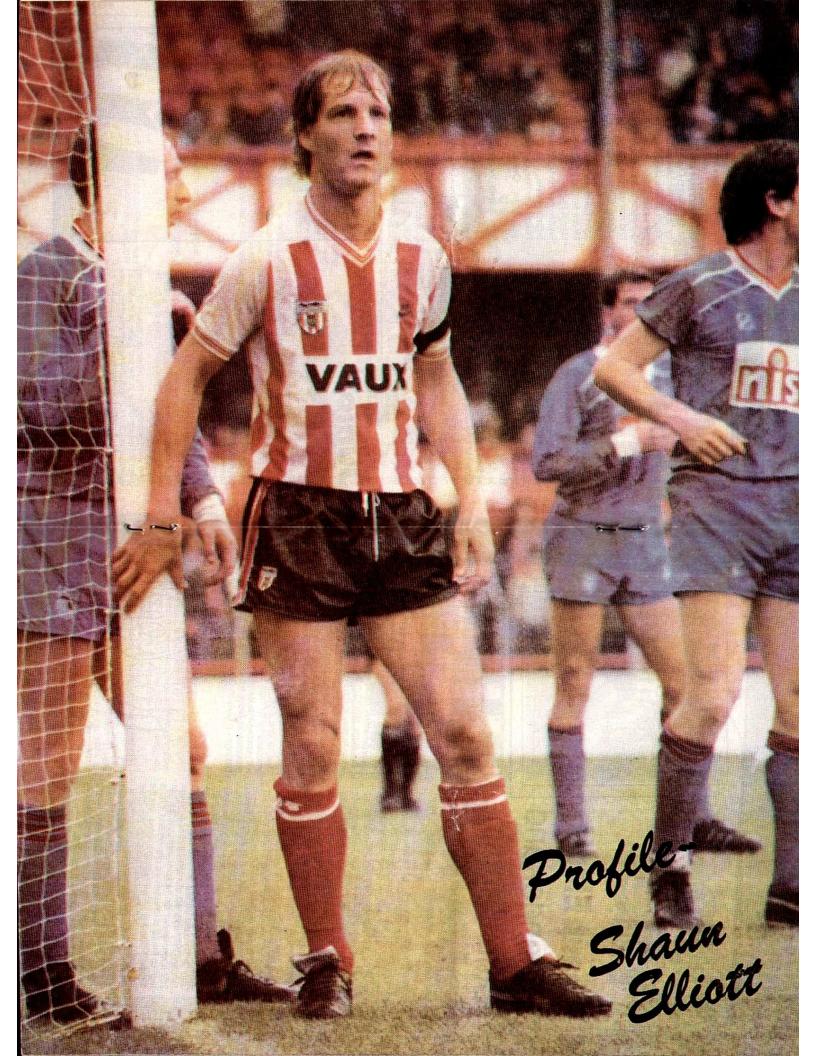
John gained school boy honours at both County U15 and U19 level and Joined the club straight from school as an apprentice professional.

John has played in a variety of positions for both the Youth team and Reserves and scored some vital goals for the Youth team squad last season in their push for the championship.

John was rewarded for his efforts last season by being given his league debut in the last game of the season against Ipswich at full back and he performed very well as an understudy for Barry Venison.

This season he has settled into a midfield role and has scored three goals for the Youth squad so far this season.





# Shaun Elliott -Defender and Club Captain

Height: 6tt 0ins. Weight: 11st 10lbs. Birth place. Haltwhistle. Birth date: 26th January 1958

Playing Record:

Playing Rec	ord:	1 goal
1976-77		3 goals
1977-78	25 appearances (4 sub)	1 goal
1978-79	41 appearances	4 goals
1979-80	41 appearances	- gour
1980-81	38 appearances	1 goal
1981-82	36 appearances	900
1982-83	20 appearances	
1983-84	33 appearances	
	31 appearances (1 sub)	
Total appe	earances 287 appearances	and a
10 goals.		

#### International honours:

England "B" International - 3 caps 1979-80 v Spain 1980-81 v U.S.A., v Spain. Shaun Elliott joined Sunderland as an apprentice in January 1975 and has been at the club ever since - making him Sunderlands longest serving member of the playing staff currently on the staff. Since making his debut for Sunderland in the FA Cup 3rd Round replay at Wrexham on 12th January 1977 against Leicester City he has made 289 appearances for the club, which ranks him high on the list of long serving players and, if he is fortunate to avoid injury and suspensions over the next two seasons he could surpass the great Charlie Hurley's 357 appearances in his career. In the early part of his career Shaun was uncertain as to whether his best position was in midfield or defence, but he has now settled down into a central defensive role in which he has been outstanding over the past couple of seasons



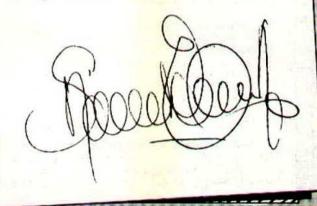
In addition to his defensive role Shaun was made club captain after the departure of lain Munro, by the then manager Alan Durban and has retained this honour under successive regimes, and indeed new manager Lawrie McMenemy settled Shaun's contractual situation by giving him a new 3 year deal plus a testimonial - an indication of his high regard for the player.

Shaun has been selected three times for England "B" once against the U.S.A. and twice against Spain, the last time in 1981.

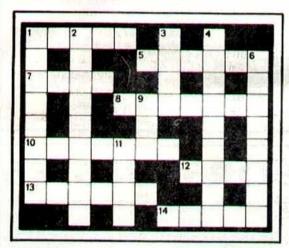
Shaun defensive qualities were a decisive factor in the clubs Milk Cup run last season, but was unable to play in the Wembley Final due to suspension - still the biggest disappointment in his career. However, he is hoping to lead Sunderland to their second promotion from Division Two in his career at Roker Park to make up for that disap-

pointment.

Shaun is one of a small breed of players who are loyal to one club and who has been a great ambassador for both the club and-the area and with undoubted talent there is no doubt that he deserves to finish his playing career where he belongs - in Division One.







#### Across:

- --- Johnson, flamboyant businessman whose soccer work included a run as Rotherham's chairman(5)
- Individual trophies for players in a final (6)
- See 3 down and 4 down
- Only septuagenarian or older supporters will have seen this club outside Division One! (7)
- Cup finalists and international squads often make them ... but don't always set them! (7)
- 12. Dynamo ---, the first Soviet side to win a European trophy (4)
- City which has its two grounds on opposite sides of the same road (6)
- 14. Common colour for keepers (5)

#### Down:

- 1. Turned out in a match (8)
- 2. Stepped slopes for standing spectators (9)
- 3 & 7 across. One of those grounds in 13 accross ... (4.4)
- 4 & 7 across.... and the other one (9,4)
- full-back who began as a teenager at Plymouth in the sixties and has hundreds of games behind him, mainly with Plymouth, Norwich and Portsmouth (8)
- 9. One of Wrexham's colours (3)
- 11. Tony -- won his first cap for Wales in Norway in 1984 (4)

Across: 1. Anton, 5. medals, 7. See 3 down & 4 down, 8. Arsenal, 10. records, 12. Kiev (ECWC 75), 13. Dundee, 14. green. Down: 1. appeared, 2. terracing, 3 & 7 across. Dens Park, 6. Sullivan, 9. red, 11. Rees, 4 & 7 across

### Competition

Todays is based on the Milk Cup / League Cup and the winners will receive 2 tickets for Sunderlands next home game and a commemorative medal from last seasons Milk Cup Final.

Send entries to Programme Quiz, Promotions Dept., Sunderland A.F.C. Sunderland, SR6 9SW.

- In the 1979/80 League Cup tie v Newcastle Utd. the tie was decided on penalties, with Sunderland winning 7-6. Name the only player currently on the teams professional playing staff to score in the penalty shoot out.
- 2) In the same tie, the Sunderland keeper saved Jim Pearsons penalty to win the tie. Who was he?
- 3) In the 1961/62 season Sunderland played Norwich in the 5th round of both the League Cup and F.A. Cup. Sunderland lost the League Cup tie. What was the result of the F.A. Cup tie?

4) In 1968/69 Sunderland lost to losing finalists Arsenal in an earlier round. What round was it?

Winner of the picture quiz was:-Mark Rutter, 27 Tunstall Park, Tunstall, Sunderland.

The Answers were: Picture (1) - Ian Wallace, (2) Nick Pickering (3) Peter Daniel.



#### AT THE SIGN OF THE BLACK CAT

'it seems only a few weeks since the trauma of last season's Milk Cup Final, yet here we are on the way again.

From what we saw in the second half of the League game against Grimsby Town, I sincerely believe that we are "On the way" at last. The

## supporters column

team squad clearly has the skill and ability to go far, and it is up to us to give the manager and team encouragement of the type which has been famous for generations at Roker Park, and if, by chance, one or two men are not on top form on the day, lets cease picking on them as this gets us nowhere and can only make matters worse. So let us make it a combined. effort and let's hear from you for the full 90 minutes -"Ha'way the lads"!

Will members of the Sunderland A.F.C.S.A. please note that the Association's 1985 A.G.M. is to be held in the Players Lounge, Roker

Park at 11 a.m. on Sunday the 27th of October. All members are welcome but only those holding adult membership may vote. Current membership cards must be produced at the door. Nomination forms for the Governing Committee are available at the Association Office, 36, Roker Baths road, and nominations must be submitted by the 13th of October. Any notice of motion must also be submitted by the same date.

To everyone, as always, enjoy your football!

> ALAN J. GRAY CHAIRMAN S.A.F.C.S.A.

### **OUR KIT SPONSORS 1985/86**

**BARRY VENISON** NICK PICKERING **GARY BENNETT** MARK PROCTOR **HOWARD GAYLE** GORDON CHISHOLM SHAUN ELLIOTT PETER DANIEL REUBEN AGBOOLA IAN WALLACE STEVE BERRY CLIVEWALKER DAVID HODGSON **PAUL LEMON** GORDON ARMSTRONG PAULATKINSON DAVID CORNER FRANK GRAY DAVESWINDLEHURST

**ERICGATES** 

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**Full Members Cup** 

Sunderland are one of just 22 clubs that have entered the Full Members Cup - a competition arranged to fill the midweek dates left vacant by the European dates not being used this year. How-ever, the five clubs who qualified for Europe are playing in their own 'Super Cup' and many of the other dubs felt it not worthwhile enough to enter. The competition is regionalised with clubs playing in mini groups with the winners going forward to the area semi finals and Final which is over two legs. The winners of each area then play-off in the Final, which has been provisionally arranged for Wembley.

The competition is aimed at a Wembley Final on 19th March provisionally, with the following dates being set for the completion of the various rounds. Mini-Leagues - 23rd October Area Semi finals - 6th November

Area Final (2 legs) - 27th November and 12th December

Final - 19th March.

When the draw was finally resolved the groups looked as follows:

NORTH:

Group One - Man City, Leeds Utd., Sheff. Utd. Two - Carlisle, Middlesbrough. Three - Sunderland, Grimsby.

Four - Birmingham City, Hull, Bradford City.

SOUTH:

Group Five - Chelsea, Charlton, Portsmouth. Six - Oxford, Fulham, Shrewsbury Seven - Coventry, Stoke, Millwall, Eight - W.B.A., Crystal Palace, Brighton

The small groups of two clubs will play each other home and away, whilst others will be decided by ballot, with each club having one home game.

At the time of going to press Sunderland had fixed

the date to play Grimsby at Blundell Park on Tuesday 17th September, but no date was arranged for the home leg against Grimsby.

**Returns home** 

Alex Taylor, the winger from Dundee Utd who was on a short trial at Sunderland has returned home to take up full time education again after failing to secure a contract. Lawrie McMenemy wanted a longer period of assessment, but the player needed an immediate answer as he had a college place to accept, and unfortunately the answer was

Sunderland have also given a trial to Keith Blott, the former Man. City and Carlisle keeper who is out of league football at the moment having been released by Man. City. With reserve keeper Cameron Duncan on the injured list with a damaged elbow, he stepped in to play in the Reserves game against Oldham Athletic and will continue to do so until Duncan returns to fitness.

International Caps

Seamus McDonagh won his 17th Eire cap against Switzerland in the first week in September, and achieved his first clean sheet of the season as Eire and Switzerland drew 0-01

In addition Nick Pickering and Barry Venison picked up their 11th and 7th England U-21 caps against Rumania at Portman Road. The U-21 side won 2-1 to keep up their challenge for the Euro-pean U-21 trophy.

Roker Park Smoking ban

The Tyne & Wear Council Public Protection Committee have issued a new safety certificate for the ground with a capacity set at 37,995, now that all the required safety work has been carried out.

However, they are now proposing at a meeting in late September to make the Main Stand and Clock Stand at Roker Park 'no smoking' areas, and make it a condition of entry that no fans in that area smoke.

Token sheets

The official token sheet on which to collect the programme tokens are now available from the Ticket Office. All supporters are reminded that should they require to use the tokens this season they will be valid only on the official token sheet.

Wiltshire/Wearside connection

One of the great things about soccer is that in every match between clubs there is nearly always a link on the playing, coaching and administrative staff

and tonights game is no exception.
The link tonight is a very special one on the coaching staff and brings together two excellent servants of Swindon Town who are now on the respective coaching staffs: FRANK BURROWS and JOHN TROLLOPE. These two defenders were part of Swindon Towns great League Cup Final win and their Anglo Italian win and between them made over 1,000 appearances for Swindon.

John Trollope made 770 league appearances for

Swindon (his only club), and after a brief spell as manager from 1980-83 returned to the Club as assistant to Lou Macari in April this year. Frank Burrows made 298 league appearances between 1968-1979 for Swindon and after managing Portsmouth for three seasons (1979-82) and being staff coach at Southampton joined the staff at Roker Park with Len Ashurst. He is now Reserve team coach under old boss Lawrie McMenemy. The two players took part in many games together and I'm sure they will have a lot to talk about after

John Trollope & Frank Burrows pictured together in the Swindon Team Photo of 1971-72.

Top scorers

the game!

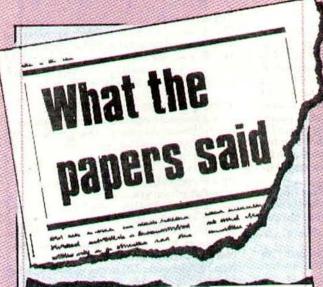
Swindon have provided two of the season's top scorers in the League Cup/Milk Cup. Don Rogers (1969-70) was the competitions top scorer with 7 goals and in 1979-80 Alan Mayes was also the leading marksman with 6 goals. Also, in 1974-75 Lou Macari, then playing for Man. Utd., was the leading goalscorer with seven goals.

Italian Triumph

Swindon won the initial Anglo Italian Cup - but played only 79 minutes in the Final! Swindon played in a group against Juventus and Napoli and qualified to play Napoli in the Final, having gone 3-0 up in the 79th minute following crowd trouble and Swindon were awarded the cup.

The same as **Accrington Stanley** 

Swindons Shrivenham Road stand was bought in 195B from the grounds of the Aldershot Tattoo. Is was one of the two stands that had stood on the Aldershot site for 30 years. The other stand was sold to Accrington Stanley, who were then members of the Football league.



Tale of two keepers

Press comments:

You would have thought Swindlehurst was Raich Carter, Len Shackleton, and Charlie Hurley all rolled into one after he had headed home Hodgsons excellent cross Daily Mail v Grimsby

Both Eric Gates and Dave Swindlehurst - the heroes of the hour - felt that lady luck smiled on them when they hauled themselves back from the brink - Sunderland Echo, v Grimsby.

Quotes:

"The penalty was a harsh decision, I just kicked the ball against the player. I wouldn't have given it if I had been the referee" - Eric Gates.

"David Hodgson was offside. I presume the referee thought he wasn't interfering with

play" - Dave Swindlehurst. "I have got to be relieved because we got a goal and got off the mark with a point but you have to stop and think about the way we gave the goals away" - Lawrie Mcmenemy.

"In our situation you scratch around and you take anything thats offered. But I also think you earn the right to what you get. We were in their penalty area a tremendous amount of times.

#### Most successful teams:

		Losing	Semi
Team	Winners	Finalists	Finalists
Liverpool	4	1	1988
Aston Villa	3	2	2
Man, City	2	1	3
Tottenham	2	1	3
Norwich	2	2	
Nottm. Fores	2	1	
Wolves	2		1

Largest Aggregate Victory:

Liverpool 11 Exeter City 0, 2nd Rnd, 1981

1st leg 6-0, 2nd leg 5-0. Record Victory:

Workington 9 Barrow 1, 1st Rnd. 1964. Everton 8 Wimbledon 0, 2nd Rnd. 1978.

Youngest Captain in a Final:

1985 - Barry Venison (Sunderland)

Youngest Player in a Final:

Ralph Brown (A. Villa)\* 1961 - 17yrs. 1

Lew Chatterley (A. Villa) 1963 - 18yrs

Ralph Brown never played a League game for Villa and was transferred soon after to Notts. County

Oldest Player in a Final:

Jim Langley (Q.P.R.) 1967 - 38yrs. 1 month.

Youngest Scorer in a Final:

Peter Barnes (Man. City) 1976 - 18yrs 9 months.

Oldest scorer in a Final:

George Eastham (Stoke City) 1972 - 35 yrs.

#### Leading Scorers in Competition:

11 goals:

Gerry Hitchens (Villa) 1960 Tony Brown (W.B.A.) 1965

Rodney Marsh (Q.P.R.) 1966.

10 goals:

Brian Little (Villa) 1976

John Ritchie (Stoke) 1963 Tony Hateley (Villa) 1964.

Highest Attendance (other than Final) 63,418 Man. Utd. v Man. City, Old Trafford semi-final 1st leg 1959.

Facts about the League Cup/ Milk Cup.

# Letters Page

Dear Sunderland F.C.,

I am a great fan of Sunderland Football Club. You are my favourite soccer club in England and in the World. I was so glad when Lawrie McMenemy was appointed General Manager in the close season. I have always admired him a lot and I know that with him Sunderland will win Division 2 easily this season. I shall never forget last season's Milk Cup Final. You were so unlucky not to win. I am keeping my fingers crossed that you win promotion this season. All the best of luck!

Is it possible if you could send me a match programme in which Sunderland are featured this season? I would love to read about my favourite club.

All the best for the new season. I hope you do well.

H. de Klerk, Johannesburg. South Africa.

Its nice to know we have fans spread all over the world. We'll forward a copy of this programme to him so he can see that his correspondence was well received.

Dear Sir, Sunderland Programme Collection FOR SALE!

I have been collecting Sunderland programmes for many years, and I now have quite a large collection.

During the summer, I got married, and after much careful consideration, I have finally decided that it is time to part with my collection. I considered selling the whole lot to a dealer for convenience; but then thought it would be nice, and fairer to offer them to fellow supporters at reasonable prices.

If at all possible, I should be grateful if you would print this notice in the programme of a forthcoming home match. This should give all supporters an equal chance to obtain any issues they might need for their collections. Please can you state that I will send a complete list to each supporter, in return for a stamped addressed envelope.

I still hope to see the team whenever it is possible, especially in London, and would like to wish them the very best of luck for the new season, and let's hope it is a successful one.

Very many thanks for your kind assistance in this matter.

Yours in sport, Rich Smart. 12, Kennedy Close, Orpington, Kent, BR5 1HP.

Anyone wanting a list please write to the address given, and we hope to see Rich at our next game down South!

Dear Sir,

I am trying to obtain a copy of the match day programme from the following game CANON LEAGUE DIV. 1, 12th Jan. 1985 Sunderland v Liverpool, this game was abandoned at half time. I have tried various dealers without success and I would gladly pay any reasonable price for a copy in mint condition. I would be very grateful if you could print this request in a future programme as I do need one to complete quite a good collection of Sunderland programmes. Thank you for your help.

Yours faithfully, Geoffrey Garrett. 22 Appleby Close, Banbury, Oxon, OX16 OUY.

 Anyone wanting to contact Geoffrey, please do so direct.

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Phone Martin Shell on Sunderland 672275 for more information.



Sunderland A.F.C.

# Our Guests

### Sunderland Schools F.A.

Monkwearmouth School -Second Year

As first years this talented Monkwearmouth School team had a very successful season, winning

their league and claiming the Pickering Cup with a 100% record.

At times they played some sparkling football which delighted spectators. Referees found them a pleasure to control and their whole attitude typified the aims of schoolboy football.

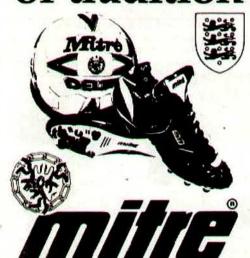
The team's only defeat was against the all-conquering St. Aidan's team who beat them 2-1 in a cup tie at The Limes. St. Aidan's went on to win three cups and their league title.

The side contains two possible names for the future in David Upton, a very skilful midfield player, and Tommy Steele (Yes!) who would have spectators at Roker Park singing and dancing with his goalscoring feats - let's hope so!

The lads are delighted to accept the kind invitation from Sunderland A.F.C.

On Saturday Sunderland Boys play county champions Bishop Auckland at Broadway School (11 a.m.). Bishop Auckland will then be guests at Roker Park for the Huddesfield Town match. Team: Craig Laws, Neil Lambert, Graeme Thorpe, Gary Marshall, Duncan McKeith, Mark Little, Paul (Sid) Taylor, Robert Lister, David Upton, Carl Robb, Tommy Steele, David Johnson, Jonathan Lathan, Scott Henderson and teacher Mr. A. J. R. Walter.

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### Its a fact

On March 6th 1909 Sunderland were due to play Newcastle in the 4th Round of the FA Cup at St. James Park. Enthusiasm in those days was the same as it is today, and with the unemployment of the time 400 men decided to walk to Newcastle with only a 'tanner' in their pocket - the price of the cheapest admission. These men were rewarded, as Sunderland earned a 2-2 draw and the replay was eagerly awaited. It took place on the following Wednesday at Roker Park and the Directors decided to raise the entrance fee to one shilling. There were many protests, and letters swamped the local press - one stating that men were already selling coal from Marsden tip to try to raise the admission fee. In reply Mr. Fred Taylor (Chairman of the Board) replied that he was merely trying to keep the crowd down to 36,000!

On the day many supporters who had failed to raise the shilling admission charged the gate at the Fulwell End, and as it was fastened with a crossbar it soon broke. The police charged the crowd with their truncheons and restored order, but not before many fast had agined free orderision.

but not before many fans had gained free admission.
P.C. Arthur Nesham (known as Football Bob) was picked out of the mud and was one of the eight people taken to hospital. However, he was back in his usual position for the next game, and for many seasons after that.

The tie produced new gate receipts of £1,979 despite the free admissions, and was watched by a crowd of 27,512. The home crowd however, went home disappointed as Newcastle won 3-0, with Arthur Brown, the Sunderland centre forward, missing a penalty when the Roker team were only one down.

Note: For those youngsters reading this a tanner is 21/2p, a shilling is 5p.

## Summer Soccer Camps End





The 2nd Annual Summer Soccer Camps ended with the presentation of prizes by the manager Lawrie McMenemy. The courses had run over 6 weeks and over 500 boys had attended. With his busy pre-season schedule this was the first presentation he had been able to attend, but with the first team squad, he had seen most of the boys in action at the Northumbria Centre, Washington. In addition to the presentation of the prizes Kevin Douglas Marketing Executive also received a sponsor-ship cheque for £2,500 from John Connolly, of the Abbey National Building Society, who had sponsored the whole event.

 Photograph shows Lawrie McMenemy and John Connolly (Manager, Sunderland branch of Abbey National) with the prize winners from the Soccer Camps at the presentation at Roker Park.
 John Connolly presents Kevin Douglas with the sponsorship cheque, after the prize presentations. Photographs: Sunderland Echo.

## Sunderland New Boys



Sunderlands new apprentice professionals who joined the Roker Park staff at the start of the season as part of the Football League sponsored Y.T.S. Scheme are pictured at Roker Park during a break in training. They are (left to right) Gary Owers (from Birtley), Sean Wharton (from Newport, Wales), David Scott (from South Shields), Nicky Jimson (from Stockton-on-Tees) and Mitchell Whellans (from Sunderland). All of the young lads are now getting down to some hard training under the watchful eye of Chris McMenemy, Youth Team Coach.



Sponsored by



Washington

Dates for your Diary
We have arranged the initial "Rookie Round Up" meeting for Tues-

day, October 1st 1985 at Roker Park.

We hope that everyone can come along - and receive their Rookie gifts, meet the players, see a video, and take part in a few competitions. The meeting will start at 6.30 p.m. and finish at 8.00 p.m. More details will be in the match day programme. If you can't attend, don't worry, we'll send your goodie bag to you - and there will be lots of

other meetings to come to!
In addition, the following dates have been arranged:
Saturday, 26th October
Activity Day - Northumbria Centre, Washington. 10.00 a.m. - 12.00 noon. (This will be linked into the Norwich City game and a visit by their Junior Club).

10th December 1985

Rookie Christmas Party - 6.30 p.m. - 8.30 p.m. 21st December 1985

Rookie Treat. Visit to Roker Park for Crystal Palace game - with Xmas

These dates are subject to matches in Members Cup and Milk Cup being arranged at Roker Park.

Design a Badge

We want our members to design our club badge. It should incorporate the Rookie logo and use the team colours, but otherwise the job is yours! There will be prizes for two age groups - 9-11 and 11-14, and we will choose the top one to use for the Club in the future.

Members entrance to Matches

A sheet is available on how to obtain your reduced price admission at the ground. If you have any queries, contact Lyn Campbell in the Promotions Office. However, we would stress that the vouchers are for your use only - don't give them to anyone, and remember you must show your membership card.

Match Day Draw

Each home game, starting from our game versus Huddersfield, there will be a match day draw for all Rookie members. All members will have a chance to win a tour of the ground, meet the players in the dressing room, get autographs, free programme and free admission. The winner will be notified as soon as the draw has been made.

All results will be published in the programme.

Away Travel

Any Rookies who travel away with their family or friends, can receive a discount on away travel with the Sunderland Travel Club. This can only be claimed on production of membership card and all members must be accompanied by an adult. We are trying to arrange a specific trip to other Junior Clubs we play against. More details when available.



### Match ascots



Parker Sponsored by



7 year old Adam Parker attends East Boldon Juniors, and as well as being a football fan is a keen cyclist. His mother and father will be watching Adam tonight, and will no doubt cheer him on his big night as much as Adam will be cheering the team during the game.



Gary Wallace

Gary Wallace is a sports mad youngster who enjoys cricket, swimming, pool, but most of all football and especially sunderland A.F.C. Gary is 10 years old and attends Biaydon West Juniors and comes to the games with father and uncle, who will be with him tonight. Gary is also a keen collector of posters, with the Sunderland team poster being the No. 1 in his collection. Lets hope both lads bring us luck tonight.

### Match Referee

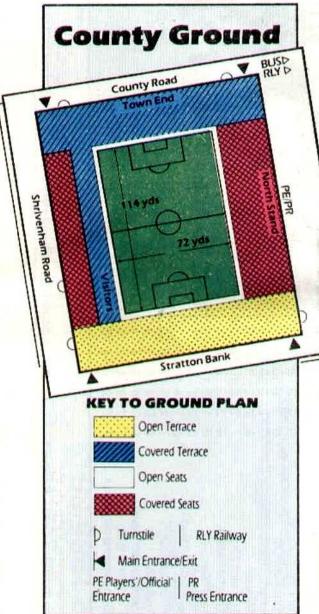
**Neil Midgley** Area Sales Manager

Married. Commenced refereeing in 1959, progressing via Manchester League Cheshire League, Member of F.I.F.A. panel of referees. Interested in all sports and playing golf. Also, qualified F.A. coach, F.A. speaker and President of Eccles and District R.A. Has U.E.F.A. refereed matches, F.A. and League Cup semi-finals, and F.A. Vase Final and reserve for the League/Milk Cup Final. Officiated in 17 different countries.

# MAKEIT SAMSON, DELILAH.



# 221/2



The return Leg v SWINDON TOWN Wednesday October 9th.

Route: Join motorway A1(M). Follow A1 to Wetherby then follow signs to rejoin A1(M). Join M18 to junction with M1. Leave M1 at Junction 15. Follow A508 (Stony Stratford). At Stony Stratford A422 to Buckingham. At Buckingham follow A421 to Bicester, At Bicester A4095 to Witney and Faringdon. At Faringdon rejoin A420 into Swindon, Follow A420 to County Road Roundabout. Take 4th exit into Shrivenham Road. Football Ground in front of you.

Car Parking: Corporation Car park adjacent to the west end of the ground, off County Rd.

Coach Park: In the Corporation car park. Rallway Station: Swindon (1/2 mile away) Bus Station: Swindon (1/2 mile away) Away fans section: Shrivenham Rd. Terrace (covered)

Ticket Information: 0793-36170 Cost: Seat: £3.20 (children £1.90). Standing: £2.20 (children £1.40).

Programme Costs: 50p Refreshments: Snack bars throughout N.B. Limited Wheelchair facilities - contact club first.

Sunderland Travel Club: Coach Costs: £7.25 Departure times:

N/castle 12noon, Sunderland 11.30am, Hartlepool 12.30pm

Bookings: (0783) 672275

### Next Games At Roker Park...

Canon League Division Two Saturday 28th September Sunderland

> **Huddersfield Town** K.O. 3.00 p.m.

Central League Division Two Tuesday 1st October Sunderland Res.

Coventry City Res. K.O. 7.30 p.m.

Canon League Division Two Saturday 12th October Sunderland

**Hull City** K.O. 7.30 p.m.

#### SUNDERLAND A.F.C. TOKEN NO.

1985-86 > Season

Token valid only if attached to official token sheet

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# Canon League Division II Up to 14th September 1985

Huddersfield Town Portsmouth Blackburn Rovers Shrewsbury Town Oldham Athletic Barnsley Sheffield United Middlesbrough Crystal Palace Carlisle United Bradford City Leeds United Norwich City Wimbledon Stoke City Brighton Charlton Grimsby HullCity Fulham Milwall

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Wimbledon Barnsley (FA Cup 1)

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Milk Cup Sem Final (2L)
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Sunderland

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		Date	August 22 - Bradford City	27 - Middlesbrough	September	10 - Oldham Athletic	18	38	1 Coloner	- σ	5	23	29 - Wolverhampton Wanderers	S. Grime	12-1	20 - Bolton Wanderers	26 - Rotherham United	December	m :	17 - Doncaster Rovers	January	14 - Bradford City	21 - Oldham Athletic	28 - Middlesbrough	February	0 :	- œ	25 - Scunthorpe United	March	4	11 - York City	18 - Grimsby Town 24 - Wolverhampton Wanderers	April	- 00	5	38
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NORTHERN INT. LEAGUE 1985/86	2-1 White, Armstrong 5-0 White, Owers (2), Cornforth 3-0 Cornforth, McGonigal, Henry 3-3 Cornforth, Robinson, McGonigal	1-1 White 1-3 Cornforth		Up to /tm September 1985	Rotherham Utd. 6 4 2 16 6 10		Bradford City 5 4 0 13 5 8	Middlesbrough 6 3 0 16 10 6 Hartenool/Inited 6 2 2 16 13 6	9 9 9		Southorpe Utd. 5 2 1 7 9 5 Involution	5 1 5		York City 5 1 0 2 10 2 10 2 10 2 2 2 2 2 2 2 2 2 2	5 0 1 6	HalifaxTown 5 0 1 1 15 1		
NORTHERN IN Date Opponent	August 10 - Doncaster Rovers H 17 - Grimsby Town A 24 - Halifax Town H 31 - Harlepool United A	7 - Huddersfield Town 14 - League K.O. Cup - Barnsley A 21 - Hull City 28 - Leeds United H.O.	coln City idlesbrough weastle United therham United	2 - Scunthorpe United A 9 - Sheffield United A	- League K.O. Cup - Sheffield Wednesday 12 noon	certiber	7 - Barnsley H. 14 - Bradford City A.	21 - Bradford City H.	January A - Grimsby Town H	- Halifax Town	ield Town	1 - Hull City H.	ited	15 - Lincoln City H	March 1 - Newcastle United H	- Rotherham United	Sheffield United Sheffield Wednesday	April 5 - York City A



# Matchfacts



### Sunderland A.F.C. Swindon Town



Seamus McDonagh

**Scott Endersby** 

**Barry Venison** 

**Chris Ramsey** 

Frank Gray

**Charlie Henry** 

**Peter Daniel** 

**Tony Evans** 

**Gary Bennett** 

**David Cole** 

**Shaun Elliott** 

Colin Calderwood

**Nick Pickering** 

**Andy Roland** 

David Hodgson

8

**Peter Coyne** 

**Dave Swindlehurst** 

**Colin Gordon** 

**Eric Gates** 

10

Lou Macari

Clive Walker

**Derek Hall** 

Sub



	TT-16 C.	G	Liverpool v Oldham A.	
	Half-times	H	Preston v Norwich City	
		J	Q.P.R. v Hull City	
A	Bristol R. v Birmingham C.	K	Sheff. Utd. v Luton Town	7
В	Crewe v Watford	L	Shrewsbury v Huddersfield	T
C	Crystal Palace v Man. Utd.	M	W.B.A. v Port Vale	
D	Fulham v Notts County	N	West Ham Utd. v Swansea	1
E	Gillingham v Portsmouth	P	Wimbledon v Blackburn	
F	Grimsby v York City	R	Ipswich v Darlington	1

### **Officials**

REFEREE:

N. MIDGLEY (Salford, Lancs)

LINESMEN:

Red Flag:

S.W. MASON (Nelson, Lancs)

Yellow Flag:

F. TAYLOR (Preston Lancs)